Creativity and Innovation

Code: CT92-507

Series: Personal Development

Duration: 1 day

Creative thinking basics
Creative thinking
The creative process

Personal creativity
Preparing to be creative
Increasing creativity

Creativity in organisations
Creative organisations
Using creativity

Fostering a creative environment
Employing creative individuals
Maintaining a creative environment

Promoting team creativity
Organising creative teams
Conducting team sessions
Promoting and using creativity

By completing this course, participants will learn how to:

- Appreciate creative thinking, and identify the steps in the creative process.
- Prepare mentally and physically to be creative, and increase creativity.
- Develop creativity in organisations, and use creativity to generate ideas and solve problems.
- Recruit and retain creative individuals, and maintain a creative environment.
- Organise creative teams, conduct creative team sessions and brainstorming sessions, and use creativity to solve team problems.

Prerequisites: None